

**Subject:** Fwd: FREE Workshops: First Steps to Successful Start-Ups + Legal Clinic for Entrepreneurs

**From:** Rick Scott <[rick.scott@lacity.org](mailto:rick.scott@lacity.org)>

**Date:** 12/18/2017 11:32 AM

**To:** Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, Adam Burke <[aburke@latourism.org](mailto:aburke@latourism.org)>, Duke Dulgarian <[duke@scoreproperties.com](mailto:duke@scoreproperties.com)>, Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>, Estela Lopez <[elopez@centralcityeast.org](mailto:elopez@centralcityeast.org)>, Joan Noble <[jnoble@downtownla.com](mailto:jnoble@downtownla.com)>, "Joseph Mariani Jr." <[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>, Josh Kreger <[josh@southpark.la](mailto:josh@southpark.la)>, Katie Kiefer <[katie@southpark.la](mailto:katie@southpark.la)>, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>, Laurie Sale <[rehabitat@gmail.com](mailto:rehabitat@gmail.com)>, Leslie Elkan <[leslie@villageatshermanoaks.com](mailto:leslie@villageatshermanoaks.com)>, Marie Rumsey <[MRumsey@ccala.org](mailto:MRumsey@ccala.org)>, Miguel Vargas <[miguel@artsdistrictla.org](mailto:miguel@artsdistrictla.org)>, Patti MacJennett <[pmacjennett@latourism.org](mailto:pmacjennett@latourism.org)>, Rena Leddy <[rena@fashiondistrict.org](mailto:rena@fashiondistrict.org)>, San Pedro Historic Waterfront PBID <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)>, Shirley Zawadzki <[shirley@newcityamerica.com](mailto:shirley@newcityamerica.com)>, Steve Gibson <[steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com)>, Susan Levi <[susanlevi@labids.org](mailto:susanlevi@labids.org)>, Suzanne Holley <[SHolley@downtownla.com](mailto:SHolley@downtownla.com)>, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)>, Timothy Byk <[timothybyk@gmail.com](mailto:timothybyk@gmail.com)>, Vicki Nussbaum <[vicki@villageatshermanoaks.com](mailto:vicki@villageatshermanoaks.com)>, wilmingtongchamber <[wilmingtonchamber@wilmington-chamber.com](mailto:wilmingtonchamber@wilmington-chamber.com)>, Wilshire Center <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)>

Hi.

Please look at this useful information for your stakeholders and pass it on to them.

Thanks!

----- Forwarded message -----

From: **Miranda Paster** <[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)>

Date: Mon, Dec 18, 2017 at 10:45 AM

Subject: Fwd: FREE Workshops: First Steps to Successful Start-Ups + Legal Clinic for Entrepreneurs

To: Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>, Rick Scott <[rick.scott@lacity.org](mailto:rick.scott@lacity.org)>, "Van Cise, Eugene" <[eugene.vancise@lacity.org](mailto:eugene.vancise@lacity.org)>

Good Morning.

Can you please review and send this flier to your business improvement districts (especially the merchant based BIDs)? Richard Pallay of EWDD would like to meet with them to provide information on their Business Assistance Program.

Thank you.

----- Forwarded message -----

From: **Richard Pallay** <[richard.pallay@lacity.org](mailto:richard.pallay@lacity.org)>

Date: Wed, Dec 6, 2017 at 12:27 PM

Subject: Re: FREE Workshops: First Steps to Successful Start-Ups + Legal Clinic for Entrepreneurs

To: Miranda Paster <[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)>

Hi Miranda,

I am delighted to meet you by way of email. I have been working for the City since May 1, 2017

and I am working diligently to close the divide between so many departments that are performing great work in silos. lol

Now to your question as Stella has indicated we do offer this type of program through our 9 BSC's (flyer of the locations attached).

I noted that Stella mentioned you are with the City Clerk's office. I would be absolutely delighted and in fact HONORED to meet you and learn more about how I can do a great job with informing more of new business applicants can learn how to be more successful on their journey to starting a taxable business structure that increases our revenues as a City. (that's a mouthful).

I arrive at 6:30am everyday and I leave at 4:40pm. Please let me know if you want to speak over the phone or would you prefer I come by the City and meet you directly.

If I seem excited, then I accomplished my objective because I am!



Did you guess yet that I am from the private sector. lol

On Tue, Dec 5, 2017 at 9:19 AM, Miranda Paster <[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)> wrote:

Thank you very much.

On Tue, Dec 5, 2017 at 9:14 AM, Estella Sepulveda-Catanzarite <[stella.catanzarite@lacity.org](mailto:stella.catanzarite@lacity.org)> wrote:

Hi Miranda

yes these types of programs are available through the BusinessSource Centers--each center provides workshops and training

I've cc'd Richard Pallay on this message-Richard is our new Director over the system and can provide you with additional info

If you want to chat--I'll be available after the CEDS Steering Committee meeting this morning on ways that EWDD and City Clerk can connect

Thanks Stella

On Tue, Dec 5, 2017 at 8:53 AM, Miranda Paster <[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)> wrote:

Good Morning.

Please note the attached email from a BID in northern California. Does EWDD do any events like this of which we can inform the BIDs?

Thanks.

----- Forwarded message -----

From: **Richmond Main Street Initiative**

<[admin@richmondmainstreet.org](mailto:admin@richmondmainstreet.org)>

Date: Fri, Dec 1, 2017 at 9:03 AM

Subject: FREE Workshops: First Steps to Successful Start-Ups + Legal Clinic for Entrepreneurs

To: [miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)

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 **Richmond Main Street Initiative**

## Small Business Mailer

Greetings!

Attention all future Richmond entrepreneurs: we're hosting another no-cost first steps business workshop to get you started on the right track!

### **First Steps to Successful Start-Ups on Thursday, December 14**

Invaluable information about starting your own business

Scroll to learn more & register.

Plus, we're pleased to share an invitation to Renaissance Richmond's **FREE Legal Clinic for Entrepreneurs** on December 5. Keep reading for more info.

Sharing is caring: Pass this message along to friends and colleagues!

### **First Steps to Successful Start-UpsFirstSteps**



Are you interested in starting your own business? Then you need to register for this FREE workshop TODAY! Learn about the attributes of a successful entrepreneur AND invaluable sources of information for the nuts and bolts of starting your business:

- Licenses and permits
- Business planning process
- Key information sources for developing your business plan
- How to take advantage of the Contra Costa SBDC's free and low-cost business services
- And much, much more!

### **First Steps to Successful Start-Ups**

**When:** Thursday, December 14

**Time:** 6:00pm - 8:30pm

**Location:** [1015 Nevin Avenue, Suite 105, Richmond, CA 94801](#)

(additional entrance at [402 Harbour Way](#))

**Instructor:** Vaneese Johnson, SBDC Advisor

**Hosted by:** Richmond Main Street Initiative and Contra Costa SBDC

**[REGISTER NOW](#)**


Online at [www.ContraCostaSBDC.org/calendar](http://www.ContraCostaSBDC.org/calendar)

OR Call [\(925\) 602-6810](tel:9256026810)

**[LEARN MORE](#)**

## **Renaissance Richmond Free Legal ClinicFirstSteps**

### **Free Legal Clinic for Entrepreneurs**

**When:** Tuesday, December 5   
6:00 pm - 8:00 pm

**Location:** Renaissance Richmond  
[1500 Macdonald Avenue](#)  
[Richmond, CA 94801](#)

Free to entrepreneurs! Come prepared with questions! Meet with an attorney one-on-one to discuss legal questions concerning your business i.e. payment claims, whether or not you should incorporate, contracts and agreements, etc. This is brought to you by Lawyers Committee for Civil Rights (LCCR). These consultations are free to entrepreneurs in all stages. Must pre-register to attend.

**[Register Here](#)**

**[LEARN MORE](#)**

## Richmond Business Bites 2018BizBites



**Coming in the new year:  
2 more editions of this powerful 2-part workshop series**

### **How to Become Certified for Contracts with Anchor Institutions**

Both workshops are packed with loads of information about the certification and procurement process and how small businesses can access vital support resources. But don't just take our word for it, listen to what the participants had to say:

*It isn't often you attend workshops of this caliber and leave with a sense of accomplishment and gratitude. I enjoyed it thoroughly and am grateful for the opportunity to learn and network with presenters and participants.*

~ Lisa Bishop, The Bishop Concept

*It helped me...gather so much information that I think will be so helpful to my business...like how to sign up on several different [certification] websites so that you can get recognized as a small business and so that people will come to you and you can prosper as a business owner.*

~ Jean Smithson-Bell, Smithson-Bell Consulting

Stay tuned for dates and how to register. In the meantime, check out our [Business Assistance](#) page for links to resources presented at the workshops.

**LEARN MORE**

### **Stay Connected**



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Sharing is caring

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*Revitalizing Historic Downtown Richmond*

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[Richmond, CA 94801](#)

(additional entrance at [402 Harbour Way](#))

P: [\(510\) 236-4049](#)

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[www.richmondmainstreet.org](http://www.richmondmainstreet.org)

Richmond Main Street Initiative, [1015 Nevin Avenue](#), [Suite 105](#), Richmond, [CA 94801](#)

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Stella Catanzarite

Economic and Workforce Development Dept

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Always seeking to demonstrate excellence!

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[www.ewddlacity.com](http://www.ewddlacity.com)

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— Attachments: —

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